INTERNATIONAL JOURNAL OF INFORMATION TECHNOLOGY AND MANAGEMENT SCIENCE

ISSN 2231-6752

AN ANALYSIS OF JOB SATISFACTION AMONG EMPLOYEES AT MEDIAWAVE TECHNOLOGY PRIVATE LIMITED, TRICHY

S DHARSHINI[1]
Student,
Department of Management , Annai College Arts and Science kovilacheri ,India.

Dr. R. RAJKUMAR[2]
Director & Professor,
Department of Management, Annai College of Arts and science kovilacheri,India

K. VIMALANATHAN[3]
Research Scholar,
Department of Management, Annai College of Arts and science kovilacheri ,India.

H. AYESHA TASNEEM[4]
Assistant Professor,
Department of Management, Annai College of Arts and science kovilacheri ,India.

ABSTRACT

Employee satisfaction plays a vital role in improving productivity, commitment and overall organizational performance. The present study entitled "A Study on Employee Satisfaction" aims to analyze the level of satisfaction among employees and to identify the various factors influencing their satisfaction in the organization. The study focuses on aspects such as working environment, salary and benefits, job security, workload, training and development, supervision, communication and overall job satisfaction. The study is based on both primary and secondary data. Primary data were collected from 110 employees using a structured questionnaire, and secondary data were collected from books, journals and company records. Simple statistical tools such as percentage analysis, weighted average method, ranking technique and correlation analysis were used for analyzing the data. The findings of the study reveal that most of the employees are satisfied with their job, working environment and management support. The study also shows that there is a positive relationship between employee satisfaction and motivation level. The study concludes that maintaining a high level of employee satisfaction will help the organization to improve productivity, reduce employee turnover and achieve long-term growth.

Keywords: Employee Satisfaction [1], Work Environment[2] , Salary and Benefits[3], Job Security[4], Motivation[5], Training and Development[6], Organizational Support[7], Productivity[8]