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A STUDY ON THE EFFECT OF INCENTIVES ON JOB PERFORMANCE IN GHCL LIMITED(SREE MEENAKSHI MILLS) WITH REFERENCE TO TRICHY

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ABSTRACT

Incentives play an important role in enhancing employee performance. With the improvement of employee performance, the organization's output also rises. This study seeks to comprehend the association between employee incentives and performance. In this study, research methodology is employed, and secondary data sources are utilised to collect diverse perspectives on employee incentives and performance. The results revealed that, there is an association between incentives and employee performance. Both incentives are essential for encouraging employees to improve their performance.

Keywords: Monetary Incentives, Non-Monetary Incentives, Employees Performance.