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A STUDY ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE AT TVS MAHITHA MOTORS PVT. LTD.,KODAVASAL

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ABSTRACT

Employee satisfaction plays a vital role in enhancing productivity, commitment, and overall organizational performance. The present study titled "A Study on Employee Satisfaction with Special Reference to TVS Mahitha Motors, Kodavasal, Thiruvarur District" aims to analyze the level of satisfaction among employees with regard to their job role, salary and benefits, work environment, management practices, and training facilities.

The study is based on primary data collected through a structured questionnaire administered to 100 employees of TVS Mahitha Motors. Secondary data were collected from books, journals, company records, and websites. The data collected were analyzed using percentage and frequency analysis to interpret the responses of employees.

The findings of the study reveal that the majority of employees are satisfied with their job roles, working conditions, supervision, and relationships with co-workers. Employees also express satisfaction with job security, training programs, and communication within the organization. However, moderate dissatisfaction is observed in areas such as salary structure, promotion policies, and certain welfare benefits, indicating scope for improvement.

Key Words

Employee Training[1], Employee productivity[2], Training programs[3], Skill Development[4], Workefficiency[5], Job preformance[6],Employee Motivation[7]Performance improvement[8]