A STUDY ON CLOUD-BASED HR PROCESS IN WORKFORCE MANAGEMENT IN AARDHRAA TECHNOLOGIES PVT LTD (ZOHO IMPLEMENTATION TEAM) KURICHI , THANJAVUR

B. AJITHA[1]
Student,
Department of Management ,
Annai College Arts &
Science, Kumbakonam

Dr. K. SENTHILKUMAR[2]
Associate Professor,
Department of Management,
Annai College of Arts &
science, Kumbakonam

K .VIMALANATHAN[3]
Research Scholar,
Department of Management,
Annai College of Arts &
science, Kumbakonam

H. AYESHA TASNEEM[4]
Assistant Professor,
Department of Management,
Annai College of Arts &
science, Kumbakonam

ABSTRACT

This study aims to examine the effectiveness of cloud-based Human Resource (HR) processes in workforce management at Aardhraa Technologies Pvt. Ltd., with a focus on employee awareness, usage, and satisfaction towards cloud-based HR systems. The research is based on both primary and secondary data, where primary data were collected through a structured questionnaire from 100 employees using convenience sampling, and secondary data were obtained from journals, books, and online sources. Percentage analysis was applied as the main statistical tool to interpret the collected data. The findings reveal that cloud-based HR systems enhance operational efficiency by reducing manual work, improving data accuracy, and providing easy accessibility to HR information such as payroll, attendance, and performance records. The study also indicates that these systems improve transparency, employee satisfaction, and support effective decision-making, thereby contributing to improved overall HR performance and efficient workforce management within the organization.

Keywords: *Cloud-Based HR* [1]*, Workforce Management* [2]*, HR Technology* [3]*, Employee Satisfaction* [4]*, Digital HR* [5]