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A STUDY ON JOB SATISFACTION AND ITS IMPACT ON EMPLOYEE ENGAGEMENT AT ARCOT MANI MARK FOODS PRIVATE LIMITED

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Abstract

Employee job satisfaction is a key factor that influences organizational performance and productivity. This study examines the level of job satisfaction and its impact on employee engagement at Arcot Mani Mark Foods Private Limited, Ranipet. The research focuses on various factors such as salary, work environment, recognition, supervision, and training opportunities that affect employee satisfaction. A descriptive research design was used for the study.

Primary data were collected through a structured questionnaire from 100 employees selected using simple random sampling. The collected data were analyzed using statistical tools such as percentage analysis, ranking method, weighted average method, and Karl Pearson correlation. The results show that employees generally experience moderate to high levels of satisfaction with their job roles and work environment. The study also identifies that supportive supervision and fair compensation significantly contribute to employee engagement and productivity.

Keywords

Job Satisfaction, Employee Engagement, Human Resource Management, Work Environment, Employee Motivation, Organizational Performance.