INTERNATIONAL JOURNAL OF INFORMATION TECHNOLOGY AND MANAGEMENT SCIENCE

ISSN 2231-6752

A STUDY ON JOB SATISFACTION AMONG EMPLOYEES AT JIFLIE VENTURE PRIVATE LIMITED, TRICHY

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ABSTRACT

Employee job satisfaction is important for improving productivity and organizational performance. This study examines the level of job satisfaction among employees at Jiflie Venture Private Limited, Trichy. Primary data was collected using a structured questionnaire. Tools such as percentage analysis and weighted average method were used for analysis. The study found that most employees are moderately satisfied with their job and work environment. However, improvement in salary and promotion opportunities can increase employee satisfaction.

Keywords: Job Satisfaction[1], Employee Performance[2], Work Environment[3], Human Resource Management[4].