INTERNATIONAL JOURNAL OF INFORMATION TECHNOLOGY AND MANAGEMENT SCIENCE

ISSN 2231-6752

A STUDY OF CASH MANAGEMENT PRACTICE WITH RS ROSTED GRAM MILL, KUMBAKONAM

R. GOWTHAM[1]
Student,
Department of Management,
Annai College of Arts And Science, Kovilacheri.

Dr. R. RAJKUMAR[2]
Director & Professor,
Department of Management,
Annai College of Arts and science kovilacheri,India

Dr. K. SENTHILKUMAR[3]
Associate Professor,
Department of Management,
Annai College of Arts and science kovilacheri,India

K. VIMALANATHAN[4]
Research Scholar,
Department of Management,
Annai College of Arts and science kovilacheri,India.

ABSTRACT

This study investigated the impact of cash management on the financial performance of selected companies. The objectives are to analyze the Cash management and to determine efficiency in cash, inventories, debtors and creditors. Further, to understand the liquidity and profitability position of the firm. These objectives are achieved by using ratio analysis and then arriving at conclusions, which are important to understand the efficiency / inefficiency of Cash. It was noticed in the study that the company had utilized its Cash efficiently and can also try to get more effective values by working on it. The cash required to meet out the current liabilities is maintained at a normal level that shows the company follows an average policy.

Key words: Cash Requirements[1], Financial Performance[2], Production Costs[3], Quality Control[3],job satisfaction[4], and overall organizational productivity[5].