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A STUDY ON EMLOYEE WELFARE MEASURES IN ABU PALACE, CHENNAI

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ABSTRACT

Employee welfare measures play a vital role in improving employee satisfaction, motivation, productivity, and overall organizational effectiveness. In service-oriented industries like hospitality, employee welfare assumes greater importance due to long working hours, work pressure, and continuous interaction with customers. The present study titled "An Empirical Study on Employee Welfare Measures at Abu Palace, Chennai" aims to analyze the welfare measures provided to employees and evaluate their effectiveness in enhancing employee well-being and job satisfaction. The study focuses on both statutory and non-statutory welfare measures such as medical facilities, canteen services, leave benefits, safety and security measures, work–life balance initiatives, and overall management support. Primary data were collected from 120 employees of Abu Palace through a structured questionnaire using a simple random sampling technique. Statistical tools such as percentage analysis, weighted average method, mean, standard deviation, and correlation analysis were applied to interpret the data effectively.

Keywords: Employee Welfare Measures[1]*, Job Satisfaction*[2]*, Hospitality Industry*[3]*, Statutory and Non-Statutory Welfare*[4]*, Employee Motivation*[5]*,*