

**A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE
TO THE KUMBAKONAM CENTRAL COOPERATIVE BANK LIMITED AT
KUMBAKONAM**

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ABSTRACT

Working capital is the required for carrying out day to day business operations. The present-day competitive market environment calls for an efficient management of working capital. Proper management of working capital essential to a company's fundamental financial health and operational success as a business. A hallmark of good business management to maintain a solid balance between growth, profitability and liquidity.

This is a study conducted to focus on the short-term financial management or working capital management. Working capital refers to that part of the firm's capital which required for financing short term or current asset. Adequate amount of working capital is required by the firm in the form of different activities to continue uninterrupted and to tackle problems that may arise. Financial viability structure and utilization of working capital in the company is analyzed for five years from 2020-2024.

KEY WORDS : *Financial health, working capital, financial growth, profitability, liquidity.*