

A STUDY ON THE PERFORMANCE APPRAISAL OF AN EMPLOYEES WITH
SPECIAL REFERENCE TO LINKUP TEXTILES PVT LTDM.PRITHIVIRAJAN¹

Student,
Department of Management ,
Annai College Arts and
Science kovilacheri ,India.

Dr. K. SENTHILKUMAR²

Associate Professor,
Department of Management,
Annai College of Arts and
science kovilacheri ,India.

K. VIMALANATHAN³

Assistant Professor,
Department of Management,
Annai College of Arts and
science kovilacheri ,India.

H. AYESHA TASNEEM⁴

Assistant Professor,
Department of Management,
Annai College of Arts and
science kovilacheri ,India.

Abstract

Performance appraisal serves as a cornerstone in managing employee performance and enhancing organizational effectiveness. This abstract explores the significance of performance appraisal systems in improving employee productivity, identifying strengths and weaknesses, facilitating career development, and fostering a culture of continuous improvement within organizations.

It highlights the key elements of an effective performance appraisal process, including clear performance criteria, regular feedback, goal setting, and employee involvement. Additionally, it discusses the challenges and potential solutions associated with performance appraisal, such as biases, subjectivity, and resistance to change.

By embracing modern approaches and leveraging technology, organizations can optimize their performance appraisal systems to align individual performance with organizational goals, ultimately driving success and competitiveness in today's dynamic business environment.

KEY WORDS: performance appraisal systems in improving employee productivity¹, identifying strengths and weaknesses², performance criteria³, regular feedback⁴, goal setting⁵, employee involvement⁶