

AN ANALYSIS OF JOB SATISFACTION AMONG EMPLOYEES OF MAHINDRA & MAHINDRA CO. LTD., CHENNAI

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Abstract

This research paper examines the level of job satisfaction among employees of Mahindra & Mahindra Co. Ltd., Chennai. Employee satisfaction is a crucial determinant of productivity, retention, morale, and organizational commitment in manufacturing industries. The study adopted a descriptive research design and collected primary data from 50 employees using a structured questionnaire. Statistical tools such as percentage analysis and weighted average method were applied. The findings reveal that employees are highly satisfied with work environment and management support, while compensation and promotion policies reflect moderate satisfaction levels. The study provides structured recommendations to improve employee engagement and long-term organizational performance.

Keywords: Job Satisfaction¹, Compensation², Work Environment³, Employee Engagement⁴, Organizational Performance⁵